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The *PhoCusWright Global Edition* is a subscription-based service featuring an efficient feed of business and competitive intelligence for the corporate and leisure travel, tourism and hospitality marketplace. Featuring PhoCusWright's market forecasts, segment data, consumer survey information, insight and commentary – industry standards up and down the travel distribution chain – *The Global Edition* provides subscribers complete and unfettered access to all syndicated material published to *The Global Edition* prior to and during their subscription term. Additionally, subscribers receive "Access to Analysts" to discuss questions regarding published works with PhoCusWright experts, access to select *Online Events*, interactive exclusive briefings and event discounts.

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Subscription Pricing Information

The PhoCusWright Innovation Edition is a subscription-based service focused on technology for the travel business. The annual subscription features ongoing research that allows travel executives to dig deeper into the innovations and applications that impact the growth of their businesses and their ability to connect with customers. *The Innovation Edition* leverages PhoCusWright's unique travel intelligence to illuminate the technologies, products and companies that are driving change in our industry. Subscribers may schedule interactive exclusive briefings with PhoCusWright analysts on a quarterly basis, post white papers and case studies on www.phocuswright.com, and receive event discounts. Subscribers obtain complete and unfettered access to PhoCusWright syndicated material – current and archived – published in *The Innovation Edition*.

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The *PhoCusWright Financial Edition* research subscription provides executives and investors clear actionable analysis of travel finance. With critical analysis from PhoCusWright's research analysts, the subscription offers data and insight into the econometrics of travel and hospitality. It provides an overarching picture of timely industry issues including demand, capacity, pricing, utilization, metrics (such as ADR, RevPAR), and how they impact the financial health of companies.

Leveraging the experience the PhoCusWright analyst team, the publications provide powerful commentary and a comprehensive interpretation of the travel industry's financial and economic fundamentals.

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2011 Subscription Pricing Information

The PhoCusWright Research Subscription: European Edition is an annual, subscription-based, syndicated research service focused on Europe-based research. Featuring an efficient feed of business and competitive intelligence for the corporate and leisure travel, tourism and hospitality marketplace, it delivers a 360 degree view of a strongly fragmented European market. *The European Edition* provides market forecasts, segment data, consumer survey information, insight and commentary – industry standards up and down the travel distribution chain – and delivers subscribers invaluable information.

Clients can select a subscription service level to accommodate their needs, based on:

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The Asia Pacific Edition is an annual, subscription-based syndicated research service covering the Asia Pacific (APAC) travel market. Designed to serve the needs of APAC-based companies and those focused on the region, *The Asia Pacific Edition* delivers a targeted feed of business and competitive intelligence for the corporate and leisure travel, tourism and hospitality marketplace. Subscribers gain a 360-degree view of the APAC travel market, including market sizing and forecasts, segment data, consumer research, travel technology trends and online traffic sizing. *The Asia Pacific Edition* provides actionable data and nuanced analysis to help travel companies thrive in each of the region's unique individual markets. Subscription features include complete and unfettered access to all syndicated material published to *The Asia Pacific Edition* prior to and during the subscription term, topical *Online Events*, and "Access to Analysts" session(s) with PhoCusWright experts.

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