

Proposed Editorial Schedule for PhoCusWright's *Research Subscriptions*

Title	Publication Date	Post to Edition(s)
Financial Spotlight 1011	4Q2011	Financial
Long Tail Revisited: Build on the Customer Web	4Q2011	Innovation
Industry Update Summary September 2011	4Q2011	Financial
Korea Data Point	4Q2011	Global; Asia Pacific
Technology Convergence in the Home	4Q2011	Innovation
Group & Flash Sales: Collective buying sites in Latin America	4Q2011	Global
PhoCusWright's Travel Technology Survey 2011	4Q2011	Innovation
Hotel Marketing Tools Part 2	4Q2011	Innovation
PhoCusWright's European Online Travel Overview Seventh Edition	4Q2011	Global, Europe
Destinations Unknown: How U.S. and European Travelers Decide Where to Go Second Edition	4Q2011	Global; European
PhoCusWright's China Social Media Report with Circos	4Q2011	Global; Asia Pacific
PhoCusWright's Spanish Online Travel Overview Seventh Edition	4Q2011	Global, Europe
PhoCusWright's Italian Travel Overview Seventh Edition	4Q2011	Global, Europe
PhoCusWright's U.K. Online Travel Overview Seventh Edition	4Q2011	Global, Europe
PhoCusWright's Scandinavian Online Travel Overview Seventh Edition	4Q2011	Global; European
PhoCusWright's French Online Travel Overview Seventh Edition	4Q2011	Global; European
PhoCusWright's German Online Travel Overview Seventh Edition	4Q2011	Global; European
PhoCusWright's U.S. Online Travel Overview Eleventh Edition	4Q2011	Global

All information – including content, title and publication date – is subject to change.

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Travel Innovation Wish List	4Q2011	Innovation
European Social Media with TrustYou: Germany	4Q2011	Global; European
Country Overview: Korea or Indonesia	4Q2011	Global; Asia Pacific
Behavioral Targeting and Personalization: Customer-Centric Merchandising	4Q2011	Innovation
PhoCusWright's U.S. Online Travel Overview Eleventh Edition: Hotel	4Q2011	Global
PhoCusWright's U.S. Online Travel Overview Eleventh Edition: Airlines	4Q2011	Global
PhoCusWright's U.S. Online Travel Overview Eleventh Edition: Online Travel Agencies	4Q2011	Global
October TravelStats	4Q2011	Financial
The Dominance of Expedia & Priceline	4Q2011	Financial
OTA 3Q11 Update	4Q2011	Global
PhoCusWright's Japanese Online Travel Traffic Report	4Q2011	Global; Asia Pacific
Asia Pacific Traffic: Package (all 4)	4Q2011	Global, Europe
PhoCusWright's U.S. Online Travel Overview Eleventh Edition Market Sheet	4Q2011	Global
European Social Media with TrustYou: UK	4Q2011	Global; European
PhoCusWright's European Online Travel Overview Seventh Edition Market Data Sheet	4Q2011	Global, Europe
Location-Based Services	4Q2011	Innovation
Industry Update Summary November 2011	4Q2011	Financial
Financial Spotlight 1211	4Q2011	Financial
PhoCusWright's U.S. Corporate Travel Distribution Fifth Edition	4Q2011	Global

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